

*Making
the Event
a Reality*



2007 HORN SHOWCASE

A self-funding event presented by the
Texas Longhorn Breeders Association of America

Add your name to the list!

2007 HORN SHOWCASE SPONSORSHIP PACKAGES

\$5,000 Mossy Horn

- 1/3 monthly sponsor page in the Trails magazine (12 issues) beginning September 2007
- Full page advertisement in Horn Showcase Program
- Four tickets to Friday evening banquet
- A commemorative belt buckle
- Three hanging banners at the Horn Showcase
- Ranch exhibit space at the Horn Showcase
- Special recognition at all events
- Special Horn Showcase Sponsor logo to run on their ads if desired
- Name listed on all Horn Showcase literature: Horn Showcase Advertisements in the Trails, press releases, etc.

\$3,500 Lead Steer

- Full page editorial in the Trails one time during the year
- 3-1/2 page 4-color ads to run any time in the Trails during the year/cannot be part of an already existing advertising contract within the Trails
- Overruns of 100 for the full page editorial to use as a marketing resource
- Special Horn Showcase Sponsor logo to run on their ads if desired
- Name listed on all Horn Showcase literature: Horn Showcase Advertisements in the Trails, press releases, etc.
- Three hanging banners at the Horn Showcase
- Four tickets to Friday evening banquet
- Special recognition at all events
- Full page advertisement in Horn Showcase Program
- A commemorative belt buckle
- Ranch exhibit space at the Horn Showcase

\$1,000 Texas Twister

- Full-page advertisement in the Horn Showcase Program
- Four tickets to Friday evening banquet
- A commemorative belt buckle
- A hanging banner at the Horn Showcase
- Special recognition at all events.
- Ranch exhibit space at the Horn Showcase

\$500 Brush Popper

- Half-page advertisement in the Horn Showcase Program
- Two tickets to the Friday evening banquet
- A hanging banner
- Special recognition at all events.

\$250 Rawhider

- Quarter-page advertisement in the Horn Showcase Program
- Special Recognition at all events.

Contact your account representative today:

Rick Fritsche • (817) 625-6241
rick@tlbaa.org

Carolyn Hunter • (817) 808-6895 cell
cghunter@wisewb.com

2315 N. Main St. #402 • Fort Worth, TX 76164
(817) 625-6241 • FAX (817) 625-1388 • E-mail: tlbaa@tlbaa.org • www.tlbaa.org

❑ Mossy Horn ❑

Brent & Cynthia Bolen
Charlie & Dana Buenger
Dr. Zech Dameron, III
Ethan Flowers
Hubbell/Loomis
Partnership
Marquess Arrow Ranch
Rex Mosser
Kerry & Nancy Mounce
Craig Perez
Lynn Struthoff
Taylor Cattle Co.

❑ Lead Steer ❑

Glenn Phipps

❑ Texas Twister ❑

Bladen/ Le'AN
Paul and Mari-Kathryn
Braswell
Randy & Jamie Briscoe
Cyagra
Justin & Julie Hansen
Horton Ranch
Maurice Ladnier
Joel Lemley
Longhorn Sales Pen
Dick & Peg Lowe
John Oliver

❑ Brush Popper ❑

Mike Crawford &
Pam Watkins
Kent & Sandy Harrell
Theo & Gail Kocian
Grant Miller
Penny & Terrell Miller
Lynn & Jane Mosdell
Robert & Kim Richey
Joe, Stephanie and Ava
Sedlacek
Mike & Stacey Taylor
Ty Wehring
Joe & Carolyn Wissell
Winchester Futurity

❑ Rawhider ❑

Carnahan Ranch
JBR Longhorns
Kropp Cattle Co.



November 8-10, 2007

Fort Worth, TX

A self-funding event by the Texas Longhorn
Breeders Association of America

All exhibitors must be members of the Texas Longhorn Breeders Association of America. All animals must be registered with the TLBAA. A copy of the animal's registration certificate and entry fee of \$100 for each category entered must accompany entry form for each animal. Please include a good photograph of the animal.

DIVISIONS

Classes will be established from entries within each division - youngest to oldest with no more than 10 animals in a class.

| | |
|------------------|--|
| <u>CATEGORY:</u> | TOTAL HORN, TIP TO TIP & COMPOSITE HORN |
| | <u>Bull & Female Divisions</u> |
| Division I: | Oct. 31, 2006 - Nov. 1, 2005 |
| Division II: | Oct. 31, 2005 - Nov. 1, 2004 |
| Division III: | Oct. 31, 2004 - Nov. 1, 2003 |
| Division IV: | Oct. 31, 2003 - Nov. 1, 2002 |
| Division V: | Oct. 31, 2002 - Nov. 1, 2000 |
| Division VI: | Oct. 31, 2000 - Nov. 1, 1997 |
| Division VII: | Nov. 30, 1997 & before |
| | <u>Steer Division</u> |
| Division VIII | Born 2002 & before |

✓ **ENTRY DEADLINE:**
OCT. 5, 2007 IN OFFICE

✓ **NO LATE ENTRIES**

✓ **NO SUBSTITUTIONS**

✓ **SCRATCHES WILL NOT BE REFUNDED**

✓ **HEALTH PAPERS (No Exceptions)**

FOR MORE INFORMATION:

TEXAS LONGHORN BREEDERS ASSOCIATION OF AMERICA
P.O. Box 4430 • Fort Worth, TX 76164

Zech Dameron
(972) 247-5466 or (972) 393-5696

ENTRY FORM
\$100 FEE

Exhibitor's Name _____

Exhibitor's TLBAA# _____ Animal's TLBAA # _____

Animal's Name _____

Date of Birth _____ Division as specified above _____

CATEGORY: TOTAL HORN TIP-TO-TIP COMPOSITE HORN
Eligibility for composite horn category requires entry in tip-to-tip and total horn categories

FORM OF PAYMENT: CASH CHECK CREDIT CARD
\$100 PER CATEGORY ENTRY

Credit Card # _____

VISA MASTERCARD Exp. Date _____

2007 HORN SHOWCASE

Information

November 8-10, 2007
Fort Worth, TX

*A self-funding event by the Texas Longhorn
Breeders Association of America*

INTRODUCTION

The annual Horn Showcase has been established by the Texas Longhorn Breeders Association of America (TLBAA).

The Horn Showcase is the vehicle whereby quality TLBAA registered Texas Longhorn cattle from throughout the world come together for the prestige of appearing in the Horn Showcase.

The Horn Showcase is expected to bring together the very best TLBAA Texas Longhorn cattle in the established divisions to showcase the breed for cattlemen and potential cattlemen from all walks of life.

The animal divisions and the Rules and Regulations governing the TLBAA Horn Showcase were formulated by the TLBAA Rules and Regulations Committee trusting that breeder integrity will allow for simplicity in the rules.

GENERAL INFORMATION

Sponsor: The TLBAA will sponsor and manage the affairs of the Horn Showcase.

When Held: The Horn Showcase is to be held annually. The Horn Showcase will be held in conjunction with any other event that the TLBAA Board of Directors establish. The TLBAA Board of Directors shall establish and publish the date of the Horn Showcase.

Where Held: The Horn Showcase will be held in Fort Worth, Texas (upon the discretion of the Horn Showcase Committee and the Board of Directors) which is in the central part of the United States in an area served by interstate highways, convenient air traffic, plentiful lodging nearby, adequate media, and non-restrictive animal health regulations.

The show site facilities should accommodate the expanding number of entries in the Horn Showcase. The facility should be well ventilated and watered.

To facilitate TLBAA members a great distance from Fort Worth, TX, the TLBAA may establish additional locations for the purpose of measuring horns for the annual Horn Showcase. All measurement results and entry fees from these additional Horn Showcase measurement locations must be received by TLBAA on or before entry deadline. Horn Showcase chairmen or designated TLBAA representative must be present to verify and record official measurements.

Consignments: All consignments in the Horn Showcase Sale will be required to enter a minimum of one division of the Horn Showcase Show.

Cattle Eligible To Compete: TLBAA Registered Texas Longhorn cattle meeting the age criteria and other conditions for a respective division are eligible. Any animal with a pending registration at the time the entry application is submitted shall be allowed to show only upon presentation of a photocopy, facsimile, or original TLBAA registration certificate by or on the day of the show. **The original owner of the clonal family (cell line), including partnerships or legal entities, is entitled to exhibit only one entry of that clonal family (cell line), including the donor registered Longhorn. Any other owners of members of said clonal family (cell line) may exhibit only one member of that clonal family (cell line). The offspring of clones will have no restrictions or limits.**

Title Reserved for Winners: The winners of each class within the approved divisions will be declared "TLBAA Horn Showcase Champion Texas Longhorn."

SHOW REQUIREMENTS

Membership Requirements: Owners of cattle must be members in good standing with TLBAA to participate as exhibitors in the Horn Showcase.

Proof of Registration: Show management must inspect the registration certificate or photocopy thereof for each animal entered in a show. All animals will be subject to positive identification at arrival and throughout the show.

Show List: Show management must publish a show list (catalog) of entries including each animal by class, entry number, name, TLBAA registration number, date-of-birth, and owner. The show list is to be made available to all exhibitors at a show.

Alteration of Physical Features: Alteration of an animal's horns by cosmetic and/or surgical changes are deemed unethical and will be grounds for disqualification. Some examples are, but not limited to, the weighting of horns and sanding and polishing of horns. Violations of these rules will be grounds for removal from competition by Horn Showcase management and forfeiture of all fees.

Production Requirement: *Any female 36 months of age or older must have had at least one registered TLBAA calf, be nursing a calf at side or be confirmed pregnant by palpation, ultrasound or BioPRYN blood test conducted 60 days past breeding and be so noted on a health certificate signed by a veterinarian and furnished to the show office.*

Method of Showing: Entries will be shown in one, two or all three categories: tip to tip, total horn & composite horn. Eligibility for composite horn category requires entry in tip-to-tip and total horn categories.

Unmanageable Animals: All show entries are expected to be manageable. Should an animal become unmanageable, the show management shall have the right and responsibility to remove such animal from competition, and all entry and stalling fees shall be forfeited.

Measuring Method: **Tip to tip– the distance between the outside tips of the horns will be measured. Total horn– the distance from the tip of one horn down along the back side of that horn across the back of the poll and up the backside of the other horn to the tip. Composite horn– consist of the sum total of three horn measurements: 1) Tip-to-Tip measurement, 2) Total Horn measurement and 3) Base of Horn measurement, measured as the circumference of the base of both horns.** The Horn Showcase arena personnel will perform all of the sorting/movement of cattle to and from the arena. No owner/handler/groomer will be allowed into any area where cattle are being sorted or holding for entry or exiting the arena unless individual specific permission is granted by the Horn Showcase arena personnel.

To ensure the safety of the animals and personnel during horn measurement, when deemed necessary by Horn Showcase arena personnel, an immobilizer may be used to facilitate the safety of cattle and arena personnel. NO EXCEPTIONS.