

*Making
the Event
a Reality*



Ben & Ann Gravett
Catlett, VA

Rex Mosser
Midway, TX

2007 HORN SHOWCASE

*A self-funding event presented by the
Texas Longhorn Breeders Association of America*

Add your name to the list!

2007 HORN SHOWCASE SPONSORSHIP PACKAGES

\$6,000 Mossy Horn

- 1/3 monthly sponsor page in the Trails magazine (12 issues) beginning September 2007
- Full page advertisement in Horn Showcase Program
- Four tickets to Friday evening banquet
- A commemorative belt buckle
- Three hanging banners at the Horn Showcase
- Ranch exhibit space at the Horn Showcase
- Special recognition at all events
- Special Horn Showcase Sponsor logo to run on their ads if desired
- Name listed on all Horn Showcase literature: Horn Showcase Advertisements in the Trails, press releases, etc.

\$5,000 Lead Steer

- Full page editorial in the Trails one time during the year
- 3-1/2 page 4-color ads to run any time in the Trails during the year/cannot be part of an already existing advertising contract within the Trails
- Overruns of 100 for the full page editorial to use as a marketing resource
- Special Horn Showcase Sponsor logo to run on their ads if desired
- Name listed on all Horn Showcase literature: Horn Showcase Advertisements in the Trails, press releases, etc.
- Three hanging banners at the Horn Showcase
- Four tickets to Friday evening banquet
- Special recognition at all events
- Full page advertisement in Horn Showcase Program
- A commemorative belt buckle
- Ranch exhibit space at the Horn Showcase

\$1,000 Texas Twister

- Full-page advertisement in the Horn Showcase Program
- Four tickets to Friday evening banquet
- A commemorative belt buckle
- A hanging banner at the Horn Showcase
- Special recognition at all events.
- Ranch exhibit space at the Horn Showcase

\$500 Brush Popper

- Half-page advertisement in the Horn Showcase Program
- Two tickets to the Friday evening banquet
- A hanging banner
- Special recognition at all events.

\$250 Rawhider

- Quarter-page advertisement in the Horn Showcase Program
- Special Recognition at all events.

Contact your account representative today:

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