

2008 Horn Showcase

A self-funding event presented by the
Texas Longhorn Breeders Association of America

SPONSORSHIP PACKAGES

\$6,000 Mossy Horn

- 2 full pages per year or 1/3 monthly sponsor page in the *Trails* magazine (12 issues) beginning September 2008
- Full page advertisement in Horn Showcase Program
- Four tickets to Friday evening dinner
- Three hanging banners at the Horn Showcase
- Ranch exhibit space at the Horn Showcase
- Special recognition at all events
- Special Horn Showcase Sponsor logo to run on their ads if desired
- Name listed on all Horn Showcase literature: Horn Showcase Advertisements in the *Trails*, press releases, etc.

\$3,500 Lead Steer

- Full page ad in the *Trails* magazine one time during the year (you choose the month)
- Overruns of 100 for the full page ad to use as a marketing resource
- Special Horn Showcase Sponsor logo to run on their ads if desired
- Name listed on all Horn Showcase literature: Horn Showcase Advertisements in the *Trails*, press releases, etc.
- Two hanging banners at the Horn Showcase
- Four tickets to Friday evening dinner
- Special recognition at all events
- 1/2 page advertisement in Horn Showcase Program

\$1,000 Texas Twister

- Quarter page advertisement in the Horn Showcase Program
- Two tickets to Friday evening banquet
- A hanging banner at the Horn Showcase
- Special recognition at all events.

\$500 Brush Popper

- Quarter page advertisement in the Horn Showcase Program
- Space for a banner
- Special recognition at all events.

\$250 Rawhider

- Business card size advertisement in the Horn Showcase Program
- Special Recognition at all events.

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