

TLBAA BREEDER SYMPOSIUM

June 29 & June 30, 2007 • Stillwater, Oklahoma

Chairman: Dr. Bob Kropp, TLBAA Breed Advisory Committee Chairman

SCHEDULE

DAY 1

- Registration
8 a.m. Registration
9:00 a.m. Welcome & Purpose of Conference
9:30 a.m. Ranch Goals, Objectives and Direction
Current Trends (Horn Showcase, World Expo)
Break
10:30 a.m. Traits of Importance for Breeding Program Development
Pedigree • Horns • Color • Conformation • Structure
11:00 a.m. Acquisition of Females and Herd Sires
Lunch
1:30 p.m. Selection of Females (Pens of females for discussion)
Break
3:30 p.m. Selection of Herd Bulls (Herd bulls of varying types for discussion)
5 p.m. Questions and answers
7:30 p.m. Dinner & Breeder Panel

DAY 2

- 8:00 a.m. Association Requirements
Membership • Registration of Animals • Transfer of Animals
9:00 a.m. Trails Advertising
10:00 a.m. Marketing of Texas Longhorn cattle
Marketing Strategies • Animal Selection • Photography •
Recording Breeding Information • Footnotes & Comments •
Health Requirements
12:00 noon Lunch
1:30 p.m. Herd Reproduction Management
2:30 p.m. Herd Health Management
Break
3:30 p.m. Herd Nutritional Management
4:30 p.m. Herd Management Techniques (Hands on Demonstration)
Branding • Vaccination • Internal & External Parasite Control
• Horn Measurements
8:00 p.m. Dinner & Conference Summary

- How to Market your cattle!
- Set your ranch goals!
- Hands on sessions!
- Many subjects of interest to all!
- Network with fellow breeders!
- Fun, Food, Fellowship!

HOTEL INFORMATION:

Reservation Cut-Off Date: May 29

After May 29, rooms available on
first come-first serve basis

Hampton Inn & Suites
(405) 743-1306

Standard Room – \$89 • One Room Suite – \$99
Two Room Suite – \$129

Atherton Hotel on OSU Campus
(405) 744-6835

Conference Rate – \$90

Best Western
(405) 377-7010

Conference Rate – \$72

Registrants should contact hotels directly.

Registration Fee: – \$150 per person – \$250 per couple
Sponsorships: \$500 – includes 2 free registrations and
significant promotion throughout the event

BREEDER'S SYMPOSIUM REGISTRATION FORM

Name _____ () One person – \$150 () Couple – \$250
Address _____ () Check Enclosed
State _____ Zip _____ () Credit Card — Visa • Mastercard (circle one)
Telephone # _____ Credit Card # _____
Exp. _____
Please return registration form and payment to
Texas Longhorn Breeders Association of America
P.O. Box 4430 • Fort Worth, Texas 76164
or fax: 817/625-1388