

TLBAA Board of Directors meeting by Conference Call Thursday, February 5, 2009

TLBAA Chairman of the Board, Maurice Ladnier, called the meeting to order at 8:00 P.M. and asked Board Secretary, Scott Simmons, to take roll of the Board Members.

All current TLBAA Board Members were in attendance except for Jim Johnson and Justin Hansen. A quorum was established.

Chairman Ladnier, asked TLBAA Treasurer, Steven Zunker, to explain the Resolution to Terminate the TLBAA 401K Plan that TLBAA currently offers. A copy of the Resolution had been sent to all Board Members with the Notice of the Special Conference Call meeting. Zunker explained that we have one employee that currently had funds remaining in the plan and that the Plan Management Fees were costing the Association approximately \$528 per quarter or \$2,112 per year. All current TLBAA employees noted that they did not have desire to participate in the plan and that no employee had contributed funds to the plan since 2006. The current employee that has funds in the plan has expressed an interest in removing their funds from out of the Plan. This employee has been sent the forms to complete that transaction. All employees have been notified that a request was being made to have the Plan terminated. All of the necessary notifications to current employees and related forms to complete the Plan Termination are in order with the exception of the formal Resolution from the TLBAA Board of Directors, which is an IRS requirement. Therefore, Zunker, asked the Board to approve the Resolution.

***Glen Lewis made a motion to pass the Resolution to terminate the 401K Plan as presented.

Lana Hightower seconded the motion.

Chairman Ladnier conducted a roll call vote and the motion passed unanimously.

Robert Richey asked about the reference in the TLBAA Employee Handbook offering the plan to new employees.

Steven Zunker stated that all current TLBAA employees had received letters notifying them about the termination of the 401K Plan. The TLBAA Employee Handbook will need to be updated and until that is done of copy of the notice should be placed as an addendum to the handbook.

Debra Lesyk asked who would follow through with this and Chairman Ladnier told her he would on Monday, February 9, 2009.

Second item on the agenda was an item proposed by Chairman Ladnier regarding a temporary reduction of the Lifetime Membership fee in the Texas Longhorn Breeders of America Association. Chairman Ladnier presented the idea to the Board for discussion. Chairman Ladnier stated that this would be a way to increase cash flow during the down economy, since we have several events with expenses that we must be prepaid such as World Show and Horn Showcase. Chairman Ladnier proposed a temporary reduction in the TLBAA Lifetime Membership fee to \$750 to be offered during a two- month period.

Additionally any TLBAA Member taking advantage of the reduced rate during this special offering would also be offered a 33% reduction in the cost of up to two ads of any size placed in the TRAILS Magazine prior to December 31, 2009. All ads would have to be paid in advance and no other discounts would apply.

Glen Lewis asked how many people we thought might do this?

Chairman Ladnier stated that he was unsure, but felt that we would have a good response.

Glen Lewis also asked about how many people did the amnesty registration deal?

Chairman Ladnier said he was not sure of the number but thought over the entire period registration brought in around \$70,000.

Glen Lewis thought that there might be a lot more wanting to do this.

Kaso Kety said that he was in favor of it, but had concerns about reducing future income verses expenses associated with Membership services. Mr. Kety also stated that there used to be a plaque given out with a lifetime membership and asked if that would still be offered?

Lana Hightower stated that she was going to send a letter to all of the Affiliates asking them to consider doing ads like the South Texas Longhorn Association group does in the TRAILS Magazine.

Kaso Kety asked about the events, such as the World show, that we must prepay deposits to hold the facilities. If for some reason we don't have the event are our monies refundable?

Chairman Ladnier did not know, but said he would check with Allison Chipman to find out the answer. He also stated that he had asked Lana Hightower and Allison Chipman to look into other locations that might accommodate the events.

Lana Hightower stated that they had looked into other locations but that this year commitments to facilities has been made in Fort Worth, but next year other options would be given consideration. She stated that with the number of entries we have, the awards get expensive. We had \$11,000 last year in bronzes and Allison has found a place with comparable bronzes for about half the cost. We had \$13,000 in belt buckle last year and this year we should be able to get that down to around \$9,000. Last year the World Show lost about \$10,000. Lana Hightower stated that the TLMA is holding funds that were raised from a heifer donated by Buck Adams and sold at a recent sale The proceeds are earmarked to benefit the TLBT youth prizes.

Chairman Ladnier thanked the Board Members but asked them to get back to the original subject.

***Glen Lewis made a motion to offer the reduced rate for a TLBAA Lifetime Membership at a cost \$750 for the period between March 1 and April 30, 2009 and then revert back to the stated fee and include the offering of a 33% discount off of up to two any size ads paid in advance and placed in the TRAILS Magazine by December 31, 2009, and the rate will not include any Lifetime Member plaque.

Stacy Taylor seconded the motion.

Several other Board Members had ideas that they would like to see in the motion.

Maurice Ladnier asked for clarification on the motion to be: Beginning March 1, 2009 through April 30, 2009 the TLBAA will offer a reduced cost of \$750 for a lifetime membership. This Lifetime Membership offer would not include plaques. The offer would include two ads of any size in the Trails for a 33% discount off of the current rate. All ads are to be run prior to December 31, 2009. No other discounts will apply with the advertising rate, such as prepayment or early payment discounts.

***Glen Lewis asked to amend his original motion to what Chairman Ladnier had stated.

Stacy Taylor seconded that motion.

Chairman Ladnier conducted a roll call vote and the motion passed unanimously.

Chairman Ladnier stated that we have until Feb. 10-12th to get it in the March Trails.

Glen Lewis suggested that an email alert be sent out 2-3 days before this started, if possible.

Robert Richey stated that we could run this in the next E-trails issue and on the Web site.

Glen Lewis made a motion to adjourn the meeting.

Steven Zunker seconded the motion.

The motion passed unanimously on a voice vote.

Chairman Ladnier thanked all of the Board Members for their work and the meeting was adjourned.