

2010 HORN SHOWCASE SPONSORSHIP OPPORTUNITIES

MOSSY HORN- \$4,500

- ★ 4 full page or 12 - 1/3 color ads within the sponsorship pages in the *Trails* magazine beginning September 2010
- ★ A full page ad in Showcase program
- ★ 3 hanging banners at the Showcase
- ★ Ranch exhibit space at the Showcase
- ★ Special recognition at all events
- ★ Special HS logo to run on all ads if desired
- ★ Name listed on all HS literature: *Trails*, press releases, etc.

LEAD STEER - \$3,000

- ★ 2 Full page or 6 - 1/3 color ads within the sponsorship pages in the *Trails* magazine beginning September 2010
- ★ 100 Overruns of one of the full-page ads to use as a marketing resource
- ★ A 1/2 page ad in Showcase program
- ★ 2 hanging banners at the Showcase
- ★ Special recognition at all events
- ★ Special HS logo to run on all ads if desired
- ★ Name listed on all HS literature: *Trails*, press releases, etc.

TEXAS TWISTER - \$1,000

- ★ A 1/3 pg color ad within the sponsorship pages in the *Trails* magazine beginning September 2010
- ★ A 1/3 page ad in the Showcase Program
- ★ A Hanging Banner at Showcase
- ★ Special recognition at all events
- ★ Name listed on all HS literature: *Trails*, press releases, etc.

BRUSH POPPER - \$500

- ★ A 1/6 page color ad page in the *Trails* magazine beginning September 2010
- ★ A 1/4 page ad in the Showcase Program
- ★ Space for a banner
- ★ Special recognition at all events

RAWHIDER - \$250

- ★ A Sale Pen color ad within sponsorship pages in the *Trails* magazine beginning September 2010
- ★ A business card size ad in the Showcase Program
- ★ Special recognition at all events

DRAG RIDER - \$75

- ★ A breeders guide ad size ad in the Showcase Program
- ★ Special recognition at all events

For more information on these packages contact Kim Barfield At (817) 625-6241.

YES! I WANT TO SPONSOR THE 2010 TLBAA HORN SHOWCASE!

NAME: _____ TLBAA# _____

ADDRESS: _____

CITY _____ STATE _____ ZIP _____ PHONE _____

SPONSORSHIP LEVEL:

MOSSY HORN \$4,500 LEAD STEER \$3,000 TEXAS TWISTER \$1,000 BRUSH POPPER \$500 RAWHIDER \$250 DRAG RIDER \$75

FORM OF PAYMENT: CASH CHECK CREDIT CARD# _____

Mail or Fax Form to:
Texas Longhorn Breeders Association of America
P.O. Box 4430 • Fort Worth, TX 76164
Fax: (817) 625-1388
Phone: (817) 625-6241

CARD TYPE: VISA MASTERCARD EXP. DATE: _____ CID# _____

NAME ON CARD: _____