



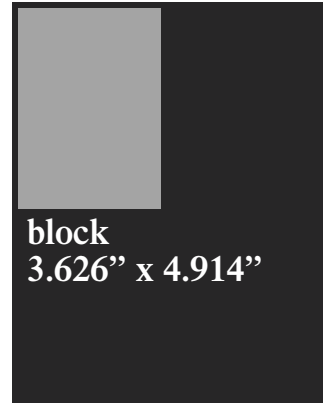
ADVERTISING SPECIFICATIONS

FULL PAGE



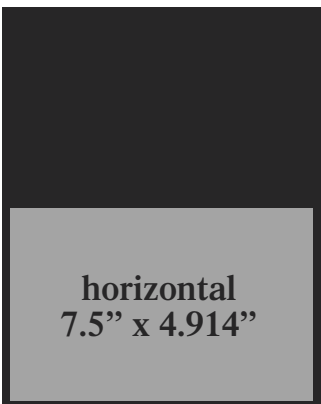
Full Bleed: 8.875" x 11.375"
 Non-Bleed: 7.5" x 10"
 Trim: 8.5" x 11"

FOURTH PAGE

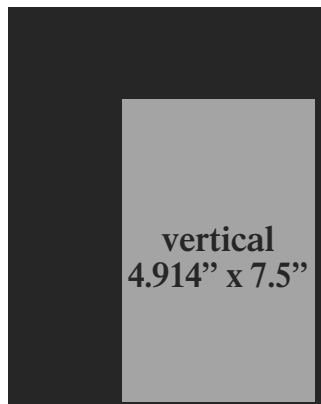


block
 3.626" x 4.914"

HALF PAGE

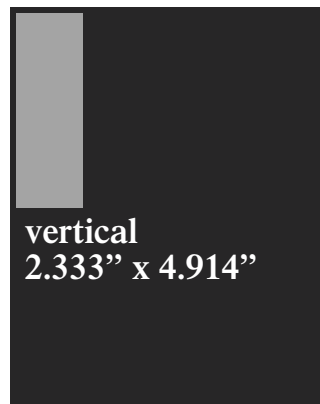


horizontal
 7.5" x 4.914"

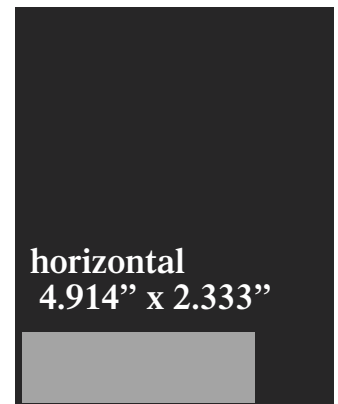


vertical
 4.914" x 7.5"

SIXTH PAGE

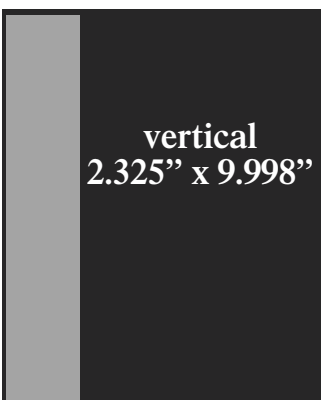


vertical
 2.333" x 4.914"

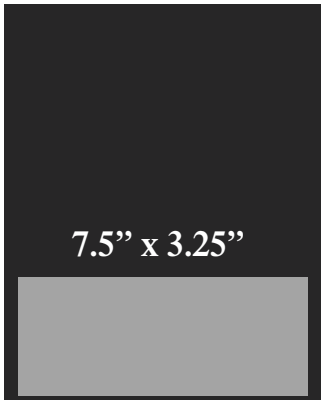


horizontal
 4.914" x 2.333"

THIRD PAGE



vertical
 2.325" x 9.998"



7.5" x 3.25"

ADDITIONAL MARKETING TOOLS



Sale Pen
 2.389" x 3.181"



Sale Pen x 2
 4.875" x 3.125"