



RANGE BOSS

\$2,500

- ✦ 1-Full page color advertisements or 3- 1/3-page color advertisements inside *Trails* magazine beginning with April 2010 and ending September 2010
- ✦ Full-page advertisement in the World Exposition Program
- ✦ Create 1 hanging banner for arena, and have an arena booth
- ✦ Special recognition at evening events, the TLBT Show and World Exposition

TOP HAND

\$500

- ✦ 1/6-page color advertisement inside *Trails* magazine to run between April 2010 and September 2010
- ✦ 1/3-page advertisement in the World Exposition Program
- ✦ Special recognition at evening events, the TLBT Show and World Exposition
- ✦ Space for 1 hanging banner

DUDE

\$100

- ✦ Business card advertisement in the World Exposition Program
- ✦ Special recognition at the TLBT Show and World Exposition

ANNUAL BARN PARTY

\$2,500

- ✦ 2-1/2 page color advertisements inside *Trails* magazine beginning with April 2010 and ending September 2010
- ✦ Full page advertisement in the World Exposition Program
- ✦ Space for 2 hanging banners and an arena booth. Create a hanging banner for the arena
- ✦ Special recognition at evening events, the TLBT Show and World Exposition.

Sponsorships

CATTLE BARON

\$4,300

- ✦ 2-Full pages color advertisements or 6- 1/3-page color advertisements inside *Trails* magazine beginning with April 2010 and ending September 2010
- ✦ Full-page advertisement in the World Exposition Program
- ✦ Create 1 hanging banner for arena, and have an arena booth
- ✦ Special recognition at evening events, the TLBT Show and World Exposition

BRAND INSPECTOR

\$1,000

- ✦ 1/3-page color advertisement inside *Trails* magazine to run between April 2010 and September 2010
- ✦ 1/2-page advertisement in the World Exposition Program
- ✦ Create 1 hanging banner for arena
- ✦ Special recognition at evening events, the TLBT Show and World Exposition

BRONC BUSTER

\$250

- ✦ Sale pen color advertisement inside *Trails* magazine beginning with April 2010 and ending September 2010
- ✦ 1/4-page advertisement in the World Exposition Program
- ✦ Special recognition at the TLBT Show and World Exposition
- ✦ Space for 1 hanging banner

YOUTH BANQUET MEAL

\$4,500

- ✦ 2-Full page color advertisements or 6- 1/3 page color advertisements inside *Trails* magazine beginning with April 2010 and ending September 2010
- ✦ Full page advertisement in the World Exposition Program
- ✦ Create 1 hanging banner for arena, and have an arena booth
- ✦ Special recognition at evening events, the TLBT Show and World Exposition

If you have any questions regarding the Sponsorship Packages, feel free to contact one of the members of the World Show Committee: Chairman Lana Hightower, Cindy Dennis, Kim Hudson, Trigg Moore, John Oliver, Carole Phillips, Bodie Quarry, Robert Richey, Kevin Rooker, Dr. Lou Shields, Donnie Taylor, Mike Wilson and Youth Advisors: Patty & David Vizza, Trigg & Traci Moore and Steve & Bodie Quarry.