

Minutes of the TLBAA Board of Directors Meeting
Saturday, October 16, 2010 6:00 PM Central Time
Will Rogers Center, Colburn Room
Fort Worth, Texas

Meeting Agenda: Call to Order; Roll Call; Approval of Previous Minutes; Treasurer's Report-Committee Reports/ Recommendations/Actions for Board consideration-Lean Beef Initiative, Affiliate Relations, Database/Computer/GPS, World Show, Membership, Bylaws, Rules & Regulations, Annual General Membership Meeting, Horn Showcase/Premier Heifer Sale; Old Business-Review and consider revising Trails Cover Policy passed on April 23, 2010, Partnership Renewal (active annual renewal & syndicated partnership), Consider Miniature Texas Longhorns registration clarifications and revisions, Proposed fiscal year July 1, 2010 – June 30, 2010 TLBAA Budget; New Business, TLBA Foundation Business, TLBAA Business, Matters from the Floor, Adjournment, Executive Session.

I. Call to Order: Chairman Steven Zunker called the meeting to order at 6:00 PM. Zunker explained that the meeting had initially been set for 7:00 PM, but after a request from Board Member Kerry Mounce for the meeting to begin at 6:00 PM in order to get an early start, everybody was contacted that the meeting had been rescheduled to 6:00 pm.

II. Roll Call: Because Secretary Theo Kocian was not present for the meeting Steven Zunker called the roll. Before Chairman Zunker called the roll he announced that Carl Brantley and Richard Spooner could not attend because of health issues, Terry Fuhriman and Doc Hyder sent messages saying they would not be able to attend due to a conflict, Steve Quarry stated that Randy Briscoe would not be able to attend because of a family matter, Kerry Mounce confirmed that Charlie Buenger and Theo Kocian would not be able to attend.

Directors present: Dora Thompson, Ron Walker, Mark Stuck, Scott Simmons, Terry King, Gene Juranka, Lana Hightower, Darlene Aldridge, D.V.M., Donnie Taylor, Kerry Mounce, Robert Richey, Steven Zunker, Steve Quarry, Jim Rombeck, Doug Hunt, Ray Beadle

Directors absent: Doc Hyder, Carl Brantley, Charlie Buenger, Theo Kocian, Rich Spooner, Randy Briscoe, Terry Fuhriman. A quorum was established.

III. Approval of Minutes: Donnie Taylor made a motion to approve the Tuesday, June 8, 2010 Conference Call Meeting minutes-motion seconded by Kerry Mounce, minutes were approved; Kerry Mounce made a motion to approve June 19, 2010 Board of Directors Meeting minutes with corrections-Donnie Taylor seconded motion, minutes were approved as corrected; Gene Juranka made a motion to approve June 29, 2010 Conference Call meeting minutes with

corrections-seconded by Ron Walker, minutes were approved as corrected; Donnie Taylor made a motion to approve the July 20, 2010 phone conference minutes-seconded by Ray Beadle, minutes were approved; Donnie Taylor made a motion to approve the July 29, 2010 phone conference minutes-seconded by Lana Hightower, minutes were approved; Donnie Taylor made a motion to approve the August 5, 2010 phone conference minutes with corrections-seconded by Jim Rombeck, minutes were approved as corrected; Donnie Taylor made a motion to approve August 16, 2010 phone conference minutes with corrections-seconded by Jim Rombeck, minutes were approved as corrected; Ron Walker made a motion to approve August 20, 2010 phone conference minutes with correction-seconded by Gene Juranka, minutes were approved as corrected; Lana Hightower made a motion to approve August 31 phone conference minutes with corrections-seconded by Dora Thompson, minutes were approved as corrected; Robert Richey made a motion to approve the September 13, 2010 phone conference minutes-seconded by Ray Beadle, minutes were approved; Donnie Taylor made a motion to approve September 30, 2010 phone conference minutes with corrections-seconded by Ron Walker, minutes were approved as corrected.

IV. Treasurer's Report: Darlene Aldridge introduced financial services' Dawn LeBlanc to the Board. Dr. Aldridge presented the May 2010 TLBAA financials and May 2010 TLBA Foundation financials to the Board and gave an overview of the challenges that the financial department has faced over the past few months. Donnie Taylor made a motion to accept the Treasurer's Report as presented, Kerry Mounce made a second. Motion passed.

(the Board and audience had a brief break)

Steven Zunker announced that Kerry Mounce notified him during the break that he would have to leave the meeting to attend to personal business.

V. Committee Reports/Recommendations/Actions for Board consideration:

Lean Beef Committee

Jim Rombeck gave a brief report about the Lean Beef testing process at A&M and the USDA Certification progress.

He reported that Longhorn meat now has USDA certification. Lana Hightower suggested that maybe a special "slaughter only" registration could be available in the future. Mr. Rombeck said that he would get more information on the certification and have something available for the *Trails* to report soon.

Affiliate Relations

Steven Zunker read a written report from the Committee on Affiliate Relations. Members of the committee currently consists of Louis Christa- South Texas, Mary Dawn Tekell-North Texas, Nancy Dunn-Alabama, Deb Lesyk-Canada and Sheryl Johnson-Oregon. He encouraged Directors to get in touch with the Affiliates in their region as the report revealed that many of the Affiliates have had no interaction with their Board representatives.

Database/Computer/GPS

Robert Richey presented a report from the Database/Computer/GPS Committee, which consisted of giving an update on the GPS System for registrations and membership data. He encouraged members to provide correct information for the registering or transferring of animals. He invited anyone that would like to participate in the ongoing testing of the system to contact him or Elmer Rosenberger. He also suggested that the system might be available to the membership by mid-January 2011.

(Chairman Zunker asked the BOD to turn in some of the documents that were handed out during the Treasurer's report)

World Show

Lana Hightower reported that 15 shows had been completed to date and 20 more were scheduled. Many shows are experiencing increases in exhibitors, despite the economy. Youth participation is also rising. Donnie Taylor reminded the Board that a new show was added this year, the Louisiana State Fair. In recapping her report, Mrs. Hightower stated, all in all the Shows are doing really well.

Membership

Larry Smith, Spring, TX, stated the purpose of the committee is to find out why people join the TLBAA and why 5 years later there is a drop off. Mr. Smith read and handed out a report of three things that the committee suggests:

- 1). As new members join the TLBAA-The TLBAA office forward the information to the Affiliate in the particular region of the new member. Thus, the local Affiliate can contact the new member to solicit their involvement, getting to know new members, keeping them involved and interested and most of all being recognized.*
- 2). The Trails Magazine-Recognize new members in print and obtain pictures of new members at various events and publish them in the Trails. This makes anyone feel a part of and helps all old members to recognize new members as we see them at various functions.*

3). *New Membership-Renewal, this guideline is for new members only. As normal an invoice sent by the TLBAA office, with a follow-up call from the TLBAA. Then, if no response a renewal reminder notice sent. The new members should have a "helping hand" the first year, with their TLBAA being their source of Outreach to the new members.*

By Laws, Rules and Regulations

Gary Bowdoin, Crawford, TX, was introduced and he began his report by thanking the committee members: Joel Lemley, Glen Clinard, John T. Baker, and Robert Richey. Mr. Bowdoin explained the changes that they recommended (see attached). Donnie Taylor moved to accept the recommendations of the By Laws Rules and Regulations Committee for the By Laws and correcting the miscoded counties in the state of Texas. Lana Hightower seconded. *Chairman Zunker explained that the Board of Directors could accept them, and the suggested changes would then be printed in the December issue of the Trails for 30-days notice to the membership. Members present at the General Membership meeting in January would then be able to vote to accept the changes or not.* There being no further discussion, the motion passed unanimously.

Annual General Membership Meeting

Steven announced that Asa and Joan Gamble have agreed to work with the staff on the Annual General Membership Meeting. Scott Simmons requested enough copies for the entire audience of any handouts that the Board of Directors receives. A suggestion was made to have the handouts available on transparency to show on an overhead projector instead of handouts. It was decided that transparencies would work best.

Horn Showcase Case/Premier Heifer Sale

Because the Horn Showcase and Premier Heifer Sale Chairman Brent Bolen was unable to attend the Board of Directors meeting, Lana Hightower represented him and complimented everyone that worked on the Horn Showcase. She then announced the deadline for consignments for the Premier Heifer sale is October 25.

Old Business

Review and consider revising Trails Cover Policy passed on April 23, 2010

Lana Hightower made a motion to accept the cover policy as written with softer language on the last bullet point and add that more space for text about the cover inside the magazine would be available. Darlene Aldridge seconded the motion. Motion passed.

Partnership renewal (active annual renewal and syndicated partnership)

- By Laws (page 5) Article II Membership – Active Membership
- Rules & Regulation (page 25) Jointly Owned Animals

Chairman Zunker reminded the Board of Directors that during the June 8, 2010 meeting a motion was made regarding renewal of partnerships. The motion read: *Darlene Aldridge made a motion to renew partnerships every 5 years and charge \$20 for that renewal starting with July 1, 2010. Carl Brantley seconded. Discussion followed. A roll call vote was taken. The motion passed.* Chairman Zunker remembered that there was discussion as to whether the GPS system could handle it. Robert Richey said that he thought it could, but he wasn't sure. Chairman Zunker requested that Mr. Richey research and come back to the Board with an answer and this will stay as "Old Business" until he reports back with the status. The reason the issue was being brought up is because there are so many old partnerships within our database that are no longer in existence. Brenda Cantrell suggested that at the bottom of their membership profile there is a list of the partnerships if they have any, the system could ask the question if the member would like to delete the memberships and maybe that would be a way to have it cleaned up. Mr. Richey thought that was a good suggestion and will research to see if it is applicable.

Consider Miniature Texas Longhorns registration clarifications and revisions

Chairman Zunker thanked Julie Pack and Eric Redecker for all the work they have done on the committee. Neither committee members were able to attend the meeting. In their absence, Chairman Zunker presented their report. Robert Richey made comments and requested some changes to be made for clarification. Chairman Zunker said he will try to get with the panel and get the changes corrected.

Proposed fiscal year July 1,2010 – June 30, 2011 TLBAA budget

Chairman Zunker suggested that since the Board had just received the May financials and that June may take longer to receive, he would like to have a phone conference workshop to discuss

a budget with as many board members that can attend. After suggestions he said a proposal would be sent out for further thoughts.

New Business

TLBA Foundation Business

- 1). Review and possible action regarding bids for improvements to Texas Gold Statue.

Chairman Zunker explained that going through the audit for 2009, the IRS informed him that they would like to see separate Foundation Minutes unless there was only one topic that was discussed and then it could be identified as Foundation Business in the regular TLBAA minutes. But, since the Executive Committee makes up the Foundation Committee and a majority of the committee was not present, business could not be conducted without a quorum of the committee.

- B). TLBAA (Association) Business

Action regarding TLBT new logo request

Donnie Taylor move to accept the new logo that was presented by the TLBT, Darlene Aldridge seconded. Motion passed.

Lana Hightower suggested that the TLBAA logo should be looked at for a new design. Chairman Zunker said that if anyone wanted to bring suggestions of a new look for the logo to the Board it could be added and discussed at another time.

Action Regarding Texas Director Regions –county placement correction to appropriate Texas Regions.

Chairman Zunker explained that this had already been handled earlier in the meeting, so no discussion or action needs to be taken.

TLBAA Office space lease

Chairman Zunker explained the 2-year lease for the current TLBAA office space would expire on April 30, 2011. Since this is only 6-months away, he wanted to bring it to the attention of the Board, so that some thought can be given to what plans will need to be made.

AI Herd Sire Approval

Donnie Taylor made a motion to approve ASOCL Unstopabull Emperor as a TLBAA AI Certified Sire and Doug Hunt seconded the motion. Motion passed.

Approve New Members

Donnie Taylor made a motion to approve the New Members, seconded by Jim Rombeck. Motion passed.

Review Rules & Regulations Section 7 – Artificial Insemination

Chairman Zunker requested the Board to take a look at this subject, because he has been receiving communication that is anonymous. The people that are sending him the anonymous information keep good records because this began around the time of 2000. Chairman Zunker read from one of the notes: *The person wrote to SuzAnn Spindor and asked, can a person collect from their own bull that is not AI certified sell the bull to another breeder or scale him and then turn around use the semen himself or give it to someone else to use? Spindor answered “no” and that is what the Official Handbook says. This person then writes that they were told by an honest TLBAA director that they could collect their own bull and use it as in herd AI. The bull was collected then later they learned different and the semen was never used, it was destroyed even after Don King okayed the Director’s mistake. It was a “costly” mistake to them. Sometime around 2010, they had free semen offered to them from 2 different breeders but the bull was not AI certified and the breeder knows better. Question, bulls being collected that are never being AI Certified, they are doing it to be as in herd AI then they sell the bull. This issue was discussed a couple of phone conferences ago, the new system will red flag this and will be unable to register the offspring of the bull. We are going to have to visit this as to what we need to do to start making the person sign off and get permission to register that calf.*

Donnie Taylor made a motion to authorize the GPS system for registration to red flag AI issues as they relate to Rules and Regulations – Section 7 and to follow the rules as they are currently stated. Lana Hightower seconded the motion. Motion passed.

Establish procedure for General Manager search

No action was taken.

VIII. Matters from the floor

Jim Rombeck brought up two items from the past: To authorize Don King's brother to purchase mineral rights and registration of animal directly to an owner other than the breeder. Steven said they have not come back with any other offer for mineral rights and Richey said the AI discussion earlier essentially covered the other item.

Doug Hunt made a motion to advance to the Executive Session. Donnie Taylor seconded.

The Board went into an Executive Session meeting 9 PM. Executive Session ended at 9:30.

Doug Hunt made a motion to adjourn. Donnie Taylor seconded. Meeting was adjourned.