

# 2015 Texas Longhorn Expo Sponsorship Packages

## \$5,000-Grand Champion Trophy/Steer Perpetual Trophy

- One-page, full color ad in **Trails**
- One year Breeders guide in **Trails** magazine or one year listing in Breeders Directory on TLBAA web site
- Full page ad in World Show program
- Four (4) Tickets to TLBT Youth Banquet
- Two (2) 4'x6' banners in show arena
- Permanent plaque on trophy
- Special recognition/announcements throughout the Show-in media and press releases

## \$4,000-TLBT Youth Banquet Sponsor/Grand and Reserve Buckle Sponsor (10 available)

- One-page, full color ad in **Trails**
- Six (6) months Breeders Guide in **Trails** Magazine or six (6) months listing in Breeders Directory on TLBAA web site
- ½ page ad in World Show program
- Four (4) Tickets to TLBT Youth Banquet
- One (1) 4'x6' banner in show arena
- Special recognition/announcements throughout the Show-in media and press releases

## \$3,000-Trail Boss (12 available)

- ½ page, full color ad in **Trails**
- Three (3) months Breeders Guide in **Trails** magazine or three (3) months listing in Breeders Directory on TLBAA web site
- ½ page ad in World Show program
- Two (2) Tickets to TLBT Youth Banquet
- One (1) 4'x6' banner in show arena
- Special recognition/announcements throughout the Show-in media and press releases

## \$2,500-Point (5 available)

- 1/3 page, black and white ad in **Trails**
- Three (3) months Breeders Guide in **Trails** magazine or three (3) months listing in Breeders Directory on TLBAA web site
- ½ page ad in World Show program
- Two (2) Tickets to TLBT Youth Banquet
- One (1) 4'x6' banner in show arena
- Special recognition/announcements throughout the Show

## \$1,200-Barn Party Sponsor (2 available)

- 1/3 page, black and white ad in **Trails**
- ½ page ad in World Show program
- Two (2) Tickets to TLBT Youth Banquet
- Special recognition/announcements throughout the Show-in media and press releases
- One (1) 4'x6' banner in show arena

## \$850-Top Hand (4 available)

- 1/6 page, black and white ad in **Trails**
- 1/3 page ad in World Show program
- One (1) month Breeders Guide in **Trails** magazine or one (1) month listing in Breeders Directory on TLBAA web site
- Special recognition throughout the Show
- One (1) 4'x6' banner in show arena

## \$500-Bronc Buster (10 available)

- 1/3 page ad in World Show program
- Two (2) Tickets to TLBT Youth Banquet
- One (1) 4'x6' banner in show arena
- Special recognition throughout the Show

## \$250-Wrangler

- 1/6 page ad in World Show Program
- Two (2) Tickets to TLBT Youth Banquet
- Special recognition throughout the show

Please contact Barbara Linke or Amy Weatherholtz for sponsorship opportunities. (817) 625-6241  
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