

Texas Longhorn Breeders Association of America and Foundation
Capital Building Campaign – TLBAA Headquarters and Museum

Why Does the TLBAA need to have its own building?

Descendants of cattle from Spain's Andalusian Mountains were brought to Mexico and ended up in Texas. Weeds, cactus, drought, parasites ... it didn't matter. They thrived until the turn of the century, when crossbreeding almost made them extinct.

Seven families representing the Wichita Refuge, Butler, Marks, Peeler, Phillips, Wright and Yates lines stepped in to save this hardy breed already being hailed as the Texas Longhorn. They knew then what we know now — that the Texas Longhorn's survivor qualities deserved a little help from us humans to explain its importance to the cattle industry.

Today the TLBAA and the city of Fort Worth have a unique opportunity to provide our beloved breed with a permanent world headquarters and museum in the Historic District of the Fort Worth Stockyards — an international destination in a city that was the last stop for drovers heading cattle up the Chisholm Trail. Sure, the Texas Longhorn migrated to Oklahoma, Kansas and beyond. But here in Texas, we have a welcome mat ready right outside a home on land we already own, free and clear.

Who is building the facility and owns the building when it is completed?

The Texas Longhorn Breeders Association Foundation is building the facility and will own it. The Association (TLBAA) will lease the building from the Foundation and make monthly payments to the Foundation.

What has been accomplished up to this point?

The construction plans have been completed and approved. All necessary permits have been approved by the city. Permit fees in the amount of \$43,565.00 have been waived, taxes have been abated on the new building in the amount of \$15,000 each year for (3) years and taxes have been abated on the land in the amount of \$23,000.00 for 3 year. Worthington Bank of Fort Worth TX is talking with us about financing our interim construction loan should we need one and a permanent loan on the remaining balance should we need one.

What funds have been raised and what has been spent on the building project as of October?

Donations and Pledges as of October 2014 - \$337,831

Building and Campaign expenses as of October 2014 - \$135,183

This covers plans, design and drawings, engineering, Morton building planning/code review, soil testing, topography survey, MEP design, storm water management plan, geotechnical investigation, city fees/filing and JO Design marketing services.

All donations made to the building fund are and will go into a restricted account designated for the Building Project.

What's the construction plan, how much will it cost and how will it be paid for?

The construction of the TLBAA Headquarters and Museum will be completed in 2 phases as funds allow. The goal is to raise all the funds necessary to pay for the construction of the entire project. Should a loan be needed to finish out the project, the monthly loan payment will not exceed our current budget allotment.

Phase One:

- Site work
- Parking Lot & Curbs
- Sidewalks
- Exterior Austin Stone
- Morton Building Shell
- Sprinkler System
- Office build out
- Lobby build out
- Telephone/Data System
- Moving Offices

Less OUR Paid Deposit <\$ 18,922.00>

Total Phase One \$1,161,300.00

Phase Two:

- Museum
- Landscaping
- Security System (Indoor/Outdoor)
- New Furniture for Offices, Lobby and Museum
- Parking lot lighting
- Building sign with lighting

Total Phase Two \$ 370,000.00

Grand Total Two Phases: \$1,531,300.00

Project Budget: \$1,600,000.00*

*Balance will be used to cover costs for: cost adjustments and change orders if needed.

How can I as a member be a part of this important and historic endeavor and help make this new home for the TLBAA a reality?

As you may know, TLBAA has long sought a permanent place to call home, a place where we can continue to serve this peerless cattle breed and fulfill our mission.

We have the blueprints, permits and a location we already own.

Now all we need is you. We cannot do this without your support, TLBAA members and friends. This will be your opportunity to preserve the legacy of a breed that has made more history than any other breed of cattle in the civilized world. It's been a long time coming, but we're finally getting there, thanks to your help. Join us in preserving the legacy of the one and only Texas Longhorn.

Below you will find donation levels to consider and we hope you will join us in this important and historic endeavor. In addition, those who donate cattle and or items to the building fund campaign to be sold to raise funds for this project will be recognized under the appropriate level.

FOUNDERS \$250,000+

- Name on gold plated branding iron designed exclusively for the building's showcase. One for you and one for display in the museum.
- Naming opportunity in the building.
- Special invitation to the Grand Opening preview reception and tour of the building.
- Recognition in the Texas Longhorn Trails, the official publication of the Texas Longhorn Breeders Association of America.

Leaders \$100,000 to \$249,000

- Name on silver (gifts of \$150,000-\$249,999) or bronze (gifts of \$100,000-\$149,999) plated branding irons designed exclusively for the new building. One for you and one for display in the museum.
- Naming opportunity in the building.
- Special invitation to the Grand Opening preview reception and tour of the building.
- Recognition in the Texas Longhorn Trails, the official publication of the Texas Longhorn Breeders Association of America.

Benefactors \$25,000 to \$99,999

- Name on a belt buckle designed exclusively for the new building. One for you and one for display on the museum's Wall of Honor.
- Naming opportunity in the building.
- Special invitation to the Grand Opening preview reception and tour of the building.
- Recognition in the Texas Longhorn Trails, the official publication of the Texas Longhorn Breeders Association of America.

Patrons \$10,000 to \$24,999

- Name on a plaque designed for the new building's Wall of Honor.
- Naming opportunity in the new building.
- Special invitation to the Grand Opening preview reception and tour of the building.
- Recognition in the Texas Longhorn Trails, the official publication of the Texas Longhorn Breeders Association of America.

Supporters \$1,000 to \$9,999

- Name acknowledgement on the new building's Wall of Honor.
- Naming opportunity in the building.
- Special invitation to the Grand Opening preview reception and tour of the building.
- Recognition in the Texas Longhorn Trails, the official publication of the Texas Longhorn Breeders Association of America.

Builders \$100 to \$999

- Special Invitation to the Grand Opening.
- Recognition in the Grand Opening program.
- Name recognition on a brick paver.
- Recognition in the Texas Longhorn Trails, the official publication of the Texas Longhorn Breeders Association of America.