

TEXAS LONGHORN BREEDERS ASSOCIATION OF AMERICA
BOARD OF DIRECTORS MEETING
TUESDAY, APRIL 28TH, 2015
7:00 P.M. CST

1. **CALL TO ORDER** – Chairman Todd McKnight called the meeting to order at 7:07 p.m. CST.
2. **ROLL CALL** – Members Present – Gary Bowdoin, Gwen Damato, Alexandra Dees, Keith DuBose, Nancy Dunn, David Edwards, Russell Fairchild, Nelson Hearn, Chris Herron, Lana Hightower, Mark Hubbell, Scott Hughes, Jeff Jespersen, Kathy Kittler, Tom Matott, Todd McKnight, Ken Morris, David “Nik” Nikodym, John Parmley, Tom Smith. Members absent – Larry Smith, L.D. McIntyre, Bill Torkildsen, David Roberts.
3. **APPROVAL OF MINUTES** – Minute from the January 16, 2015 meeting were presented. Lana Hightower made the motion to accept the minutes, with the correction in the World Show Qualifying section of the TLBAA Handbook regarding “aerosol sprays.” Jeff Jespersen seconded the motion. Motion carried.
4. **FINANCIAL REPORT** – Barbara Linke- CEO Barbara Linke gave reports on: Financial Summary July 2014-March 2015; Profit and Loss Budget vs. Actual through March, 2015; Balance Sheet as of March, 2015 and the TLBAA and Foundation bank account balances. Barbara was questioned regarding one of the bank accounts and agreed to provide the information to Board next morning. It was discovered that funds had been inadvertently moved from the Oil and Gas account to the Operating and Sales and Events accounts and the error was then corrected. As a results, the balance sheet and bank balance document will be restated to accurately reflect March 31st numbers.
5. **OLD BUSINESS** – Chairman Todd McKnight gave an update on donations to the Building Fund and advised the Board that the building fund stands at \$400,549 in donations and pledges as of March 31, 2015.
6. **CEO UPDATE** – Barbara Linke – CEO Barbara Linke advised we were able to renew the building permits until October 8, 2015 by staking out the parameters of the building on the property and calling for an inspection. CEO Linke advised the Association will have two unpaid interns working over the summer. CEO Linke continues to send proposals to potential corporate sponsors. The Office Manager position has been eliminated as of April 24, 2015 and the part-time graphics designer has not been contracted since March. CEO Linke gave an update on registration and membership numbers through March, 2015 and relayed to the Board that the new TLBAA web site went live on April 6.
7. **NEW BUSINESS** –
 - A. **TLBAA FOUNDATION BOARD MEMBERS** – Chairman McKnight discussed with the TLBAA Board of Directors that previously the Board had discussed changing the make-up of the Foundation Board in a previous meeting. He reminded them that foundations are I place to raise money for the entity they serve, therefore, Foundation Boards are typically made up of philanthropists or people who know them and know how to raise money. The TLBAA Foundation By-Laws Article 9 states “the bylaws can be amended by the Foundation Board, then voted on by the full

- TLBAA Board of Directors. Todd advised the Board he would submit proposed changes to the Executive Committee to review and if approved, he will present those at the next meeting.
- B. HALL OF FAME – Nik has drafted a charter document for the establishment of the TLBAA Foundation Hall of Fame. With assistance from Barbara and the Foundation Board, the Board of Directors should have a proposal to review at their July meeting.
 - C. JULY ISSUE OF TRAILS MAGAZINE – CEO Barbara Linke presented a proposal regarding the July, 2015 issue of Trails magazine. Historically, every other year this issue has featured the membership directory. This issue runs \$7,000 more than any of the other months due to the extra pages. Additionally, the information contained in this issue is not completely up to date as membership renewals do not expire until June. Barbara presented two options: 1) not to print the Membership Directory in July issue and advise members they can look up information on HORNS system or request a directory by calling; 2) Hold the printing of the Membership Directory until the October issue when all memberships are renewed and contact information is current. David Edwards made the motion to accept option 1. Motion seconded by Nelson Hearne and carried with one No vote.
 - D. In-Herd AI Proposal – Currently, the HORNS system will not allow for the input of In-Herd AI due to the requirement that the bulls must be DNA tested. However, when application submitted on printed forms, DNA requirement is not mandatory. Craig Perez submitted a proposal to change the HORNS system and eliminate the section of the TLBAA Registration Rules and Regulations stating this requirement. Tom and Lana questioned the lease portion of the proposal paper. After some discussion, it was decided to strike the word “leased” from Section 1. Tom Smith made a motion to accept Sections 2 and 3 of the proposal. Scott Hughes seconded the motion. Motion carried.
 - E. Eddie Wood Cowtown Sale Proposal – Alex Dees presented a proposal from the Horn Showcase Steering Committee to eliminate the January sale and move the Eddie Wood Cowtown Sale to a November date in Abilene. Questions followed about how it could affect the membership meeting and attendance at the banquet. It was asked if the committee had consulted with Joyce Wood about the change. Some viewed the sale as a great marketing tool since it is held in conjunction with the Fort Worth Stock Show. Others wanted to look into an independent contractor taking over the sale. After much discussion, Barbara recommended forming a sub-committee of the Board of Directors and Horn Showcase Steering Committee to brainstorm ideas to re-work the entire weekend’s activities in an effort to make more profitable.
 - F. Member Request to AI Certify Bull – A request to AI certify a bull without the dam being DNA tested was submitted to the Board for approval. A precedent has been set that in cases where the bull’s parents are deceased and a DNA test is not possible, the TLBAA Board of Directors has reviewed and usually approved those requests. After discussion, motion was made by Lana Hightower to approve certifying the bull in question. Motion seconded by Ken Morris. Motion carried with one No vote.

8. **ADJOURN** – Russell Fairchild made the motion to adjourn. Motion seconded by Ken Morris and carried to adjourn the meeting at approximately 9:11 p.m.