

2020 HORN SHOWCASE

OCTOBER 1-3, 2020 • LAWTON, OKLAHOMA



SPONSORSHIP PACKAGES

SAVE THOUSANDS ON MARKETING SERVICES!
Late sponsorships may receive alternate benefits

Inquire about advertising options to replace HSC Sale benefits

TWIST 21 - \$12,500

- Full page ad in Trails Magazine for 12 mo. - Value \$9,600
- Three Sale Consignments - Value \$1,050
- Sponsor ad on Website for 12 mo. - Value \$3,300
- Full page ad in HSC Sale Catalog - Value \$400
- Full page ad in HSC Program - Value \$200
- Online Directory Web ad for 12 mo. - Value \$240
- Breeder's Guide ad in Trails Magazine for 12 mo. - Value \$365
- Two 3' x 5' wall banners displayed
- Two Custom E-blasts - Value \$200
- Reserved Reception table for 8 with 8 drink tickets
- Table for Ranch/Vendor Space
- Reserved Parking Spot at Coliseum
- Reserved Seating for Four at Sales
- Pass to Front of Line for Animal Load Out
- Recognition in event promotion online and print

LADY BUTLER- \$5,500

- Full page ad in Trails Magazine for 6 mo. - Value \$4,800
- Two Sale Consignments - Value \$700
- Full page ad in HSC Sale Catalog - Value \$400
- Full page ad in HSC Program - Value \$200
- One 3' x 5' wall banner displayed
- Four Reception Tickets with Six Drink Tickets
- Table for Ranch/Vendor Space
- Reserved Parking Spot at Coliseum
- Reserved Seating for Four at Sales
- Recognition in event promotion online and print

MEASLES 2849 - \$1,800

- Button ad on Website for 12 mo. - Value \$2,400
- Half page ad in HSC Catalog - Value \$200
- One 3' x 5' wall banner displayed
- Two Custom E-blasts - Value \$200
- Two Reception Tickets
- Recognition in event promotion online and print

DELTA DIAMOND - \$10,000

- Full page ad in Trails Magazine for 12 mo. - Value \$9,600
- Two Sale Consignments - Value \$700
- Full page ad in HSC Sale Catalog - Value \$400
- Full page ad in HSC Program - Value \$200
- Breeder's Guide ad in Trails Magazine for 12 mo. - Value \$365
- Two 3' x 5' wall banners displayed
- Two Custom E-blasts - Value \$200
- Reserved Reception table for 8 with 8 drink tickets
- Table for Ranch/Vendor Space
- Reserved Parking Spot at Coliseum
- Reserved Seating for Four at Sales
- Pass to Front of Line for Animal Load Out
- Recognition in event promotion online and print

ANITA - \$3,000

- Half page ad in Trails Magazine for 3 mo. - Value \$1,650
- Two Sale Consignments - Value \$700
- Full page ad in HSC Sale Catalog - Value \$400
- Full page ad in HSC Program - Value \$200
- One 3' x 5' wall banner displayed
- Four Reception Tickets
- Table for Ranch/Vendor Space
- Reserved Seating for Four at Sales
- Recognition in event promotion online and print

YO SAMSON JOSEFINA 706 - \$1,000

- One Sale Consignment - Value \$350
- Full page ad in HSC Sale Catalog - Value \$400
- Full page ad in HSC Program - Value \$200
- Two Custom E-blasts - Value \$200
- Two Reception Tickets
- Recognition in event promotion online and print

BRONZE CLASS SPONSORSHIP- \$250

- Recognition in HSC Program
- Recognition in Trails Magazine HSC Results
- Sponsor announced as class enters the ring
- Recognition on special HSC sponsor page

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TLBAA Office • 817-625-6241

**Trails Magazine Sponsor Benefits To Be Redeemed
September 2020-August 2021*

*** PAYMENT PLANS ARE AVAILABLE**