

# 2021 HORN SHOWCASE

NOVEMBER 11-13, 2021 • FORT WORTH, TEXAS



## SPONSORSHIP PACKAGES SAVE THOUSANDS ON MARKETING SERVICES!

Late sponsorships may receive alternate benefits

### DELTA DIAMOND \$10,000

- Full page ad in Trails Magazine for 12 mo.
  - Two Sale Consignments
- Full page ad in HSC Sale Catalog
- Full page ad in HSC Program
- Breeder's Guide ad in Trails Magazine for 12 mo.
  - Two 3' x 5' wall banners displayed
  - Two Custom E-blasts
- Table for Ranch/Vendor Space
- Reserved Seating for Four at Sales
- Recognition in event promotion online and print

### LADY BUTLER \$5,500

- Full page ad in Trails Magazine for 6 mo.
  - Two Sale Consignments
- Full page ad in HSC Sale Catalog
- Full page ad in HSC Program
- One 3' x 5' wall banner displayed
- Table for Ranch/Vendor Space
- Reserved Seating for Four at Sales
- Recognition in event promotion online and print

### MEASLES 2849 \$1,800

- Button ad on Website for 12 mo.
- Half page ad in HSC Catalog
- One 3' x 5' wall banner displayed
  - Two Custom E-blasts
- Recognition in event promotion online and print

### TWIST 21 \$12,500

- Full page ad in Trails Magazine for 12 mo.
  - Three Sale Consignments
- Sponsor ad on Website for 12 mo.
- Full page ad in HSC Sale Catalog
- Full page ad in HSC Program
- Online Directory Web ad for 12 mo.
- Breeder's Guide ad in Trails Magazine for 12 mo.
  - Two 3' x 5' wall banners displayed
  - Two Custom E-blasts
- Table for Ranch/Vendor Space
- Reserved Seating for Four at Sales
- Recognition in event promotion online and print

### ANITA \$3,000

- Half page ad in Trails Magazine for 3 mo.
  - Two Sale Consignments
- Full page ad in HSC Sale Catalog
- Full page ad in HSC Program
- One 3' x 5' wall banner displayed
- Table for Ranch/Vendor Space
- Reserved Seating for Four at Sales
- Recognition in event promotion online and print

### YO SAMSON JOSEFINA 706 \$1,000

- One Sale Consignment
- Full page ad in HSC Catalog
- Full page ad in HSC Program
- Two Custom E-blasts

### BRONZE CLASS SPONSORSHIP \$300

- Recognition in HSC Program
- Recognition in Trails Magazine HSC Results
- Sponsor announced as class enters the ring
- Recognition on special HSC sponsor page

[www.tlbaa.org](http://www.tlbaa.org)

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\*Trails Magazine Sponsor Benefits To Be Redeemed September 2021-August 2022