

2021 HORN SHOWCASE

NOVEMBER 11–13, 2021 • FORT WORTH, TEXAS



NON-CONSIGNMENT
SPONSORSHIP PACKAGES
SAVE THOUSANDS ON MARKETING SERVICES!

DELTA DIAMOND \$10,000

- Full page ad in Trails Magazine for 12 mo.
 - Button ad on Website for 6 mo.
 - Full page ad in HSC Program
- Breeder's Guide ad in Trails Magazine for 12 mo.
 - Two 3' x 5' wall banners displayed
 - Two Custom E-blasts
 - Table for Ranch/Vendor Space
 - Reserved Seating for Four at Sales
- Recognition in event promotion online and print

LADY BUTLER \$5,500

- Full page ad in Trails Magazine for 7 mo.
 - Full page ad in HSC Program
- One 3' x 5' wall banner displayed
 - Table for Ranch/Vendor Space
- Reserved Seating for Four at Sales
- Recognition in event promotion online and print

MEASLES 2849 \$1,800

- Button ad on Website for 12 mo.
- One 3' x 5' wall banner displayed
 - Two Custom E-blasts
- Recognition in event promotion online and print

TWIST 21 \$12,500

- Full page ad in Trails Magazine for 12 mo.
 - Button ad on Website for 12 mo.
 - Sponsor ad on Website for 12 mo.
 - Full page ad in HSC Program
 - Online Directory Web ad for 12 mo.
- Breeder's Guide ad in Trails Magazine for 12 mo.
 - Two 3' x 5' wall banners displayed
 - Two Custom E-blasts
 - Table for Ranch/Vendor Space
 - Reserved Seating for Four at Sales
- Recognition in event promotion online and print

ANITA \$3,000

- Half page ad in Trails Magazine for 5 mo.
- Full page ad in Trails Magazine for 1 mo.
 - Full page ad in HSC Program
- One 3' x 5' wall banner displayed
 - Table for Ranch/Vendor Space
- Reserved Seating for Four at Sales
- Recognition in event promotion online and print

YO SAMSON JOSEFINA 706 \$1,000

- Half page ad in Trails Magazine for 1 mo.
 - Full page ad in HSC Program
 - Two Custom E-blasts
- Recognition in event promotion online and print

BRONZE CLASS SPONSORSHIP \$300

- Recognition in HSC Program
- Recognition in Trails Magazine HSC Results
- Sponsor announced as class enters the ring
- Recognition on special HSC sponsor page

www.tlbaa.org

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*Trails Magazine Sponsor Benefits To Be Redeemed October 2021–September 2022