

2022 SPONSOR BULL ALLEY PACKAGES



\$8,000 PACKAGE

- One Bull Alley Entry
- Full page color ad in Texas Longhorn Trails for 8 months
- 8 e-blasts of monthly ads
- Breeder's Guide ad in Trails Magazine for 12 months
- Full page ad in HSC Program
- Bronze Sponsorship in Program
- Two 3' x 5' wall banners displayed
- 8 banquet tickets with reserved seating and 8 Drink Tickets
- Table for Ranch/Vendor Space

2021 BULL ALLEY WINNER MR. HAPPY



\$5,000 PACKAGE

- One Bull Alley Entry
- Full page color ad in TX Trails for 6 months
- 6 e-blasts of monthly ads
- Full page ad in HSC Program
- Bronze Sponsorship in Program
- Two 3' x 5' wall banners displayed
- 4 banquet tickets with reserved seating and 4 Drink Tickets
- Table for Ranch/Vendor Space

\$2,500 PACKAGE

- One Bull Alley Entry
- Full page color ad in Texas Longhorn Trails for 3 months
- 3 e-blasts of monthly ads
- Full page ad in HSC Program
- Bronze Sponsorship in Program
- One 3' x 5' wall banner displayed
- Table for Ranch/Vendor Space
- Two banquet tickets

\$1,500 PACKAGE

- One Bull Alley Entry
- Full page ad in HSC Program
- Bronze Sponsorship in Program
- 2 custom e-blasts
- Table for Ranch/Vendor Space
- 2 banquet tickets

For more information contact:

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*Trails Magazine Sponsor Benefits To Be Redeemed September 2022 – August 2023